



Guanghua School of Management
Peking University

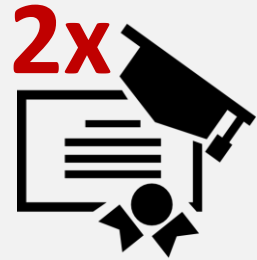
SGH
Warsaw School
of Economics

“Future Leaders” International Undergraduate Double-Degree Program

Preparing the leaders of tomorrow to engage with the world.

Framework

Two Degrees. One Truly Global Experience.



Degrees

- B.A. in Global Business, Finance and Governance/ International Economics/ Management (**SGH**)
- B.A. in Management (**PKU**)

PKU Scholarship



- Tuition
- Living accommodations
- Living stipend



Years 1 & 2 at SGH

General Education
Business Fundamentals



Years 3 & 4 at Guanghua (start in 2021)

Advanced Business Courses,
Language, China Courses,
Thesis

(Bachelor thesis defense at SGH upon completion of the 3rd year of studies)

Program Value

Developing the **next generation of global leaders** capable of navigating **“new globalization”**.

- **Multi-Market Adaptability:** Thrive across borders with an intimate understanding of China/Asia to complement your knowledge of the economy in your region.
- **Language:** Learn the most widely-spoken language in the world.
- **Diverse Perspectives:** Build lasting friendships as you live and study with outstanding individuals from across the globe. In the first cohort:
 - A 3:1 ratio of international students to local students, with 11 nationalities represented;
 - 70% of students speak 3 or more languages;
 - 50% of students have lived in multiple countries or come from multi-cultural backgrounds;
 - A wide array of interests including case competitions, environmental protection, writing, sports, entrepreneurship, etc.



Partner Schools



Peking University

World-class Academics Rooted in China's Cultural Heritage.

1st

National Comprehensive
University in China's History

#2

University in Asia according
to Times Higher Education

Accounting & Finance
Business & Management
Economics & Econometrics

#1

in Mainland China
according to QS



Guanghua School of Management

Internationally-engaged Experts on China's Business and Economic Issues.



35

Years of History



3787

Students



30k+

Alumni



112

Professors



99%

Hold a Ph.D.



75%

From Top Global Universities



Among Top Attractors of Gaokao Champions



Internationally Accredited



5

Satellite Campuses Across China



Curriculum Design

Total Required Units: 120 PKU Units *(with approximately half taken at Guanghua)*

Medium of Instruction: English *(Depending on students' Mandarin language proficiency, they can also choose to take courses taught in Chinese at PKU.)*

Featured Courses



Program Professors

Professors scheduled to teach “Future Leaders” courses include:



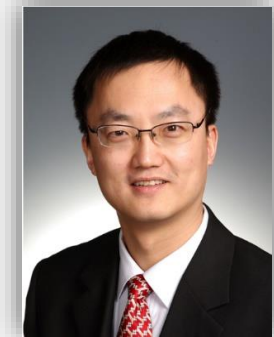
LIU, Qiao
Dean
Professor of Finance
Ph.D. from UCLA
Previously taught at HKU



ZHOU, Li-an
Associate Dean for Undergrad
& Postgrad Programs
Professor of Economics
Ph.D. from Stanford University



SHEN, Qiaowei
Executive Director of
Undergraduate Programs
Professor of Marketing
Ph.D. from UC Berkeley (Haas)
Previously taught at UPenn



MA, Li
Associate Dean
Professor of Management
Ph.D. from Washington
University (St. Louis)



REN, Fei
Professor of Management
and Information Systems
Ph.D. from UC Irvine



LU, Hai
Professor of Accounting
Ph.D. from University of
Southern California
Also teaches at University of
Toronto

Out-of-Classroom Learning

Pursuing Knowledge Inside and Outside the Classroom.



Academic

- Lectures by Chinese and international guests
- Visits to embassies, government departments, companies
- Participation in PKU clubs and events



Cultural

- Traditional arts activities
- Visits to places of historical significance
- Interactions with local families



Experiential Learning

- China Immersion Project
- Capstone Project



Application Eligibility

- **Students of full-time studies within below listed majors (English or Polish):**

- Global Business, Finance and Governance,
- International Economics, or
- Management

(Students must successfully complete of the first two years of study at their home institution by July 31, 2021 in order to maintain eligibility.)

- **The program is open to non-Chinese passport holders only.**

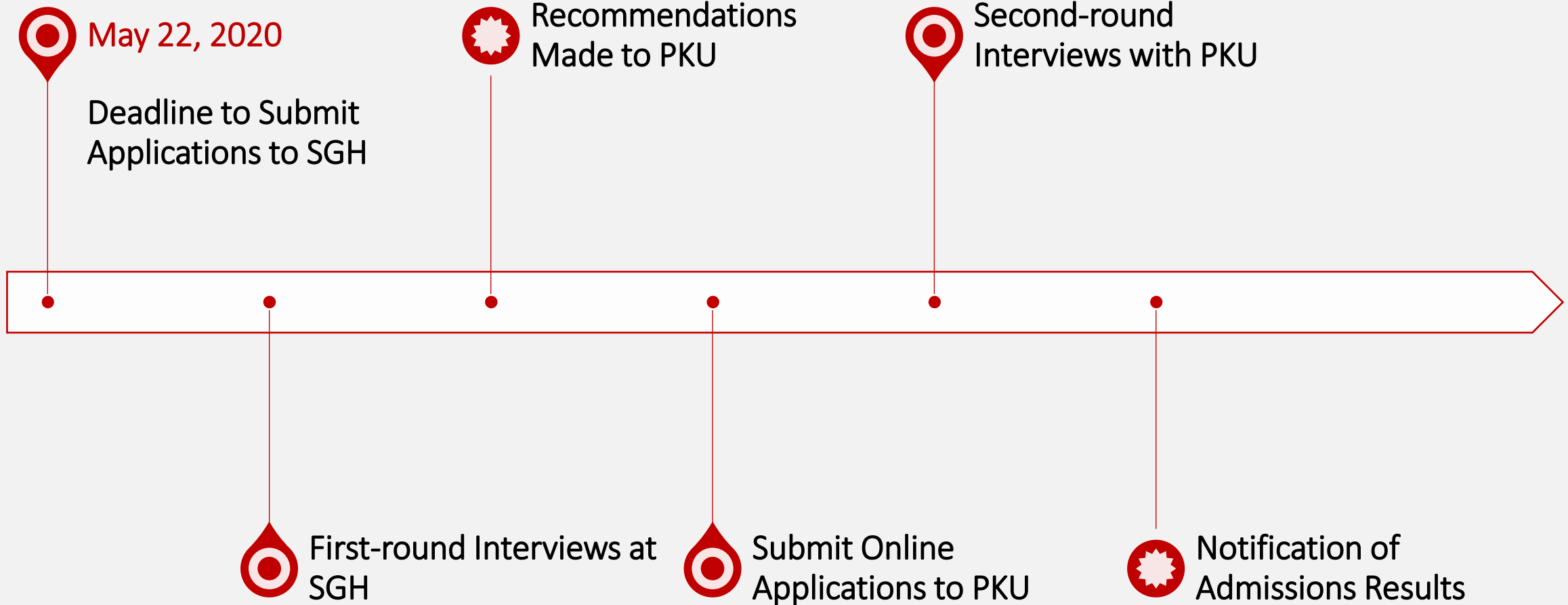
- **Applicants of non-English taught programs, official English proficiency test scores must be submitted.**

(with a TOEFL score of 100 or more or an IELTS score of 6.5 or more.)

Selection Criteria

- 
- Clear Sense of Mission
 - Leadership Potential
 - Strong Moral Character
 - Open-minded
 - Outstanding Academic Ability
 - Interest in China

Recruitment Process



Thank You!

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PKU Guanghua Contact

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